

## Message Text

SECRET

PAGE 01 SAIGON 03780 220503Z

15

ACTION EA-14

INFO OCT-01 ISO-00 PM-07 NSC-07 SPC-03 SS-20 RSC-01

CIAE-00 INR-10 NSAE-00 PRS-01 USIA-15 L-03 DRC-01

/083 W

----- 049468

R 220303Z MAR 74

FM AMEMBASSY SAIGON

TO SECSTATE WASHDC 2934

INFO JCS WASHDC

S E C R E T SAIGON 3780

E.O. 11652: GDS

TAGS: PINS, VS

SUBJ: PPOG

REFS: A. CINCUSARPAC FT SHAFTER HI 190449Z MAR 74,

B. CINCPAC R 140447Z, R140446Z, R 140445Z, R 140442Z MAR 74;

C. SAIGON 21552

D. STATE R 192130Z DEC 73. (247263)

IN RESPONSE TO REFTEL A, OUR EVALUATION OF PSYOPS SITUATION AND ACTION REQUIRED IS AS FOLLOWS:

1. PSYOPS SITUATION: WITH EXCEPTION OF RADIO, PSYCHOLOGICAL OPERATIONS IN SOUTHEAST ASIA HAS GREATLY DECREASED AND IN MANY INSTANCES TERMINATED SINCE SIGNING OF PARIS AGREEMENTS. ALTHOUGH GVN WOULD BE WILLING TO PICK UP SOME OF THE SLACK, IT SUFFERS FROM: A. INSUFFICIENT MASS MEDIA PRODUCTION SKILL, PARTICULARLY PRINTING CAPABILITY; B. LACK OF PERSONNEL KNOWLEDGEABLE IN LEAFLET OPERATIONS; AND C. LACK OF RESEARCH AND DEVELOPMENT CAPABILITY WITH RESPECT TO NORTH VIET-NAM AND COMMUNIST AFFAIRS ANALYSIS. IT NEEDS ASSISTANCE IN THESE THREE AREAS.

2. OBJECTIVES AND THEMES: OBJECTIVES AND THEMES OUTLINED IN STATE'S 247263 REMAIN VALID, WITH GREATEST EMPHASIS ON POINTS

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(E) AND (F), I.E. DEMONSTRATE THAT GVN POSITION GROWING

STRONGER AND THAT COMMUNIST SIDE HAS FAILED TO WIN INCREASED POPULAR SUPPORT IN SVN; NOTE THAT NVA BUILD-UP IN SVN HAS RETARDED CONSTRUCTION EFFORTS IN NVN. WE ARE ALSO STRESSING THAT DIVERSION OF MUCH NEEDED RESOURCES TO MILITARY ADVENTURES IN SOUTH WILL SERIOUSLY INPEDE ANY GENUINE PLAN FOR ECONOMIC RECONSTRUCTION.

3. RECOMMENDATIONS:

A. WE BELIEVE SHOULD US MAINTAIN SOME KIND OF STANDBY CAPABILITY FOR PSYCHOLOGICAL OPERATIONS IN SUPPORT OF GVN TO MEET POSSIBLE FUTURE CONTINGENCIES. PPOG SHOULD REMAIN OPERATIVE IN WASHINGTON. USG ELEMENTS IN PACIFIC SHOULD REMAIN ALERT TO DEVELOPMENTS IN NORTH VIET-NAM AND BE PREPARED ON TWO WEEKS NOTICE TO RESUME LARGE SCALE OPERATIONS WITH SAME AIMS AS THOSE MOUNTED PREVIOUSLY.

B. IF 7TH PSYOPS IS DEACTIVATED, ITS RESOURCES SHOULD BE TRANSFERRED TO GPWD SAIGON AS RECOMMENDED IN SAIGON 3536. MOST IMPORTANT WOULD BE TO OBTAIN FIVE-MAN VIETNAMESE AREA RESEARCH AND ANALYSIS DESK TOGETHER WITH FILES AND OTHER INFORMATION RETRIEVAL EQUIPMENT FOR MEDIA DEVELOPMENT UNIT, PLUS ANY HARDWARE AVAILABLE.  
MARTIN

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## Message Attributes

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